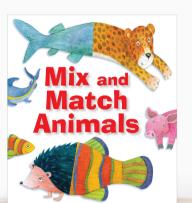


Mix and Match Animals



Sally Ann Wright

Illustrated by Krisztina Kállai Nagy

Format: Board Book Size: 192mm x 150mm

Pages: 32

Release Date: January 2017

Price: £6.99

ISBN: 9781910786598

ABOUT THE BOOKS

A mix and match book for younger readers. The pages of this book are divided in two. By turning the pages, the reader tries to match up one half of an animal with the correct matching part. Some interesting combinations make the book fun, as well as revealing a world full of wonderful creatures that God has made.





AUTHOR BIO

Sally Ann Wright, a trained teacher, has written a number of books for children, including several Bibles. Married with four children, she lives near London, England.

ILLUSTRATOR BIO

Krisztina Kállai Nagy was born in Hungary, and trained as a graphic designer before starting her own design and illustration business. She lives in Budapest with her husband and young daughter.





KEY SELLING POINTS:

Helps children recognise animals.
Children will have fun mixing up animals.
Useful for play therapy.

TARGET AUDIENCE:

Parents, grandparents.

Pre-school teachers.

Those wanting the perfect book gift for young children.

MARKETING AND PROMOTION:

To be launched as one of the first titles under the new Sarah Grace Publishing imprint.

Press release in trade magazine and selected consumer publications.

Social media campaign for both Sarah Grace Publishing and the new books.

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